

"Riding for Better Health"



Dear Prospective Sponsor,

Thank you for considering the opportunity to be a 2008 sponsor of the Owens Healthcare Cycling Team (www.owenshealthcarecycling.com)!

This last season proved to exceed our expectations on every level. Thanks to the support of our great sponsors, we were able to participate in Northern California's cycling races as well as numerous races throughout the Western States. During this year's season our riders had a number of top finishes.

Owens promotes cycling by "riding for better health." It is a universal activity that everyone can enjoy. Families can participate for casual weekend rides and more serious cyclists can be found competing in exciting events around the country. In 2008, the Owens Healthcare Cycling Team will continue to promote the great sport of cycling.

As with all prospective sponsors, you may ask the following questions:

- 1) What does my business get in return?
- 2) Why support Owens Healthcare vs. other teams?

The information provided in this packet will provide all the answers you need. As you might guess, operational costs for a team can escalate. We are counting on successful businesses like yours to help support our team for 2008. We are looking forward to more races and community exposure in 2008.

Sponsorship levels can be either monetary or product based. We encourage you to take a look at our team, review the enclosed information and get excited about the opportunity to support the Owens Healthcare Cycling Team for the 2008 season. Your support will be well worth the investment.

Thank you for your time and consideration.

Sincerely,

John Friesen
Team Manager